

**BUILT TO LAST:
SUCCESSFUL HABITS OF
VISIONARY COMPANIES**

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Interactive Worksheet

INTERACTIVE SHEET FOR NOTES

Reading alone won't help you understand the actionable notes. You need to engage with the content. Answer the question below (just type inside the boxes) to outline your future steps:

1. Why your company exists beyond making money?
2. Create a core ideology (with core values, purpose, and philosophy):
3. Set a BHAG (Big Hairy Audacious Goal):
4. What will happen when you actually achieve your BHAG?
5. What's your strategy for enduring difficult times?

Don't forget to save your changes.