

**CRUSH IT!:**  
**WHY NOW IS THE TIME**  
**TO CASH IN ON YOUR**  
**PASSION**

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*Interactive Worksheet*

## INTERACTIVE SHEET FOR NOTES

*Reading alone won't help you understand the actionable notes. You need to engage with the content. Answer the question below (just type inside the boxes) to outline your future steps:*

1. What's your passion?

2. Do some research. What's already out there?

3. Come up with a catchy name and register it. Brainstorm below:

4. Figure out how your content can be better than what's already out there:

5. Brainstorm ideas for monetizing your brand:

*Don't forget to save your changes.*