

**THE TIPPING POINT:  
HOW LITTLE THINGS  
CAN MAKE A BIG DIFFERENCE**  
*by Malcolm Gladwell*

*Interactive Worksheet*

## INTERACTIVE SHEET FOR NOTES

*Reading alone won't help you understand the actionable notes. You need to engage with the content. Answer the question below (just type inside the boxes) to outline your future steps:*

1. What's your area of expertise? If you don't have one find it quickly.
2. Identify behavior traits that might lead to anarchy?
3. How you can cleanse them?
4. List small tasks you need to execute daily in order for a big thing to happen?
5. Stop for a moment and think about how you can make your product stick?

*Don't forget to save your changes.*