

# **INFLUENCE**

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*Interactive Worksheet*

## **INTERACTIVE SHEET FOR NOTES**

*Reading alone won't help you understand the actionable notes. You need to engage with the content. Answer the question below (just type inside the boxes) to outline your future steps:*

1. What are you selling? What can you give for free?
2. How we can implement The Power Of Contrast in your business?
3. Make a list positive and inspiring sources that will help you keep pushing:
4. Create a “recommend my product” campaign:
5. What can you do to become more likable?

*Don't forget to save your changes.*