

**WILL IT FLY?: HOW TO TEST
YOUR NEXT BUSINESS IDEA
SO YOU DON'T WASTE
YOUR TIME AND MONEY**

by Pat Flynn

Interactive Worksheet

INTERACTIVE SHEET FOR NOTES

Reading alone won't help you understand the actionable notes. You need to engage with the content. Answer the question below (just type inside the boxes) to outline your future steps:

1. What makes you so special?
2. What's your idea in one sentence?
3. Share your idea with others. What's the feedback?
4. What's your niche market?
5. What's your elixir?

Don't forget to save your changes.