

**SUBSCRIBED:
WHY THE SUBSCRIPTION
MODEL WILL BE YOUR
COMPANY'S FUTURE -
AND WHAT TO DO ABOUT IT**

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Interactive Worksheet

INTERACTIVE SHEET FOR NOTES

Reading alone won't help you understand the actionable notes. You need to engage with the content. Answer the question below (just type inside the boxes) to outline your future steps:

1. How can you provide recurring value to your customers?
2. Think of ways to increase your product value:
3. What steps you should take to sell in different countries?
4. Does your pricing make sense?
5. What's the main reason people don't renew?

Don't forget to save your changes.